



Denise Hedges, PCC
Professional Certified Coach
Speaker & Business Development Coach

About Denise

Denise Hedges is a passionate speaker and results-oriented Business Development Coach with over 25 years experience in sales and marketing.

Denise is a dynamic speaker with an innate ability to connect deeply with audiences of a hundred or a thousand. Participants are encouraged, motivated, and inspired by her authenticity and passion. From health and wellness professionals to financial planners, she connects with a diverse range of audiences.

She specializes in working with small business owners, helping them move past any fear of sales and marketing they may have, so they can attract more clients and customers, and make more money! Denise has helped *thousands* of people create the lives they want through keynote presentations and customized workshops, as well as individual and group coaching.

Denise touches her audiences at a deep level and inspires them to believe in themselves and their dreams. People leave her presentations with belief and confidence in themselves, knowing they can build a life and business that's rewarding and successful ... and equipped with proven business-building strategies they can put into practice immediately.

Her audio programs, *decide ~ believe ~ dream* and *The Power of Attraction*, together with the *BreakThrough Mentorship Program*® provide ongoing inspiration and success strategies for business owners.

Denise is a PCC – Professional Certified Coach – one of the highest distinctions awarded by the International Coach Federation. Denise is a member of the Coach U Faculty, teaching marketing and business development. She also holds a Masters Degree in Counseling and a BA in Psychology from the State University of New York.

Inspiring Business Owners to Reach for the Stars!

Most Requested Topics:

Market Like A Pro ... The Secrets You Don't Know!



Do you struggle with sales and marketing ... unsure if you're taking the "right" actions, ones that are guaranteed to build your business?

Have you ever wished somebody could just tell you ... step by step ... exactly how to build a thriving business?

In this program, attendees will:

- ◆ Learn the specific marketing strategies that are guaranteed to produce the greatest results, so they stop wasting time and start generating more clients, customers, and profit.
- ◆ Move past their fear of sales and marketing.
- ◆ Master the five-step sales process, enabling them to consistently convert more than 60% of prospects into paying clients and customers.

Our system is proven and time-tested. If you follow it, you *will* grow your business ... even in tough economic times. *Guaranteed.*

How to Build Your Business by Speaking: *The Inside Scoop!*

Many people don't know that *speaking* is the number one marketing strategy for building a service-based business. In this jam-packed presentation, Denise gives you the inside scoop ... everything you need to know to successfully market your business through speaking.

You'll learn:

- ◆ Where to find the right kind of groups to speak to and how to do it
- ◆ What goes into putting together a compelling presentation
- ◆ How to make an offer from the stage like a pro.

Most importantly, you'll know how to ... Deliver it with confidence, impact, and genuine sharing, so that it not only generates business but also makes a positive difference in people's lives.

BUSINESS
BreakThrough
INSTITUTE

To Book Denise Now >>

828-693-9573

Denise@BusinessBreakThroughInstitute.com
www.BusinessBreakThroughInstitute.com

Other Programs:

- The Business of Attraction
- Creating Everyday Miracles!
- Master the Sales Process

Denise is available for:

Keynotes, Breakout Sessions,
Staff Training & Retreats

Partial Client List

American Business Women's Association
American Society of Women Accountants
American Women's Society of CPAs
Arbonne International
Asheville Business Alliance
Asheville-Buncombe Technical Community College
Association of Women Executives
Business and Professional Women
Charlotte, NC Area Chapter of ICF
Chicago Coach Federation
Clemson University: Professional Development for Women
Columbia University: Day of Marketing
Directors of Volunteers in Agencies
"Dust Off Your Dreams" Women's Retreat
eWomen Network (multiple chapters)
Financial Improvement Girls Club
Georgia Coach Association
Greenville Hospital System: Every Woman Event
International Assoc. of Administrative Professionals
Kentucky / South Indiana ICF
Knoxville Association of Women Executives
Metro DC ICF Chapter
Minnesota Coaches Association
Mission Hospitals
Mountain Biz Works
Multi-Cultural Women's Development Conference
National Assoc. of Insurance Women International
NAWBO (multiple chapters)
New Jersey Professional Coaches Association
North Carolina Oncology Managers' Society
Park Ridge Hospital
Penn Suburban Chamber: Women's Network
Professional Women of Winston-Salem
Raleigh Area ICF Chapter
South Carolina Oncology Managers
Spartanburg Animal Clinic
Spartanburg City Women's Group
Tampa Bay Professional Coaches Association
Tennessee Coaches Alliance
University of North Carolina at Asheville
Women's Business Alliance
Women Business Owners Network – Cary
Womenspirit

What People Are Saying

The room was packed and noisy, but as soon as Denise Hedges started her presentation the atmosphere quickly changed to one of rapt attention. There was a charge of electricity in the air... Denise really sent out a spark that people responded to!

*At the end of the presentation, people felt as though they had been given a true gift from Denise, a gift because she delivered more than was promised. The presentation wasn't just an inside scoop, it was a clear step-by-step process for exactly how to build your business by speaking... not **about** how, actually how-to. People were very excited and pleased with the presentation. I hope to have Denise back for a future presentation on one of her many other topics—I'm sure they would be just as powerful!*

Karen Karsten ~ Minnesota Coaches Association

It's so difficult to connect with women of various ages, backgrounds, and experiences and have an impact. Denise was able to do just that at our Annual EveryWoman Event with more than 1,000 women in attendance. The women felt like she was talking just to them. Weeks after the event, I still had women throughout the community approach me and share how their lives were touched by her message.

Gina D. Turcotte ~ Greenville Hospital System, Director

Dynamic ... Interactive ... Invigorating

Denise spoke at our networking event and the women business owners who attended were enthralled and hanging on each and every word! Denise truly knows sales and marketing. She understands what women in business need not only to survive, but thrive. My members have asked that Denise come back to speak again and I highly recommend her!

Angela Thell ~ eWoman Network Suburban Philadelphia, Managing Director

Denise is a truly authentic speaker. Our NAWBO Chapter members said her Business of Attraction program was one of the best we had all year! Our members left the meeting so inspired ... and they're still talking about it!

Michelle Rich Goode ~ NAWBO - Greater Raleigh, Programs Chair

I heard Denise speak at the Financial Girls Club a couple of years ago. I typically go into these events a little skeptical and prepared to be bored, or at least uninterested. Boy, was I surprised! Denise was very dynamic and drew me in before I could stop myself.

Rachel L. Hurst ~ Financial Improvement Girls Club

Denise's presentation to our ICF chapter was outstanding. Our coaches can't stop talking about it! Questions came from brand new coaches to seasoned coaches alike, proving that what she offers is absolutely relevant at any point in a business lifecycle. Denise shared a powerful, clear process with us and so much of herself along the way. I have no doubt that my colleagues and I will start seeing a difference in our businesses very quickly because of our time together. Thank you, Denise!

Laura Neff ~ ICF Charlotte - NC Area Chapter, President

Denise Hedges spoke to an elite group of mentors in NAWBO Charlotte. Our program is a year-long education and mentoring series that provides a foundation for business success. Ms. Hedges was a dynamic and engaging speaker and provided very valuable information. Every participant suggested that we invite her back again next year! I highly recommend her.

Kelly Gaines ~ NAWBO Charlotte, Director of Education

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