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Coaching**NEWSLETTER****September 2007****Denise Hedges**[denise@lifeworkcoaching.com](mailto:denise@lifeworkcoaching.com)[www.lifeworkcoaching.com](http://www.lifeworkcoaching.com)**Forward this newsletter to a friend****This Issue:****Announcing A  
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**For busy professional women and small  
business owners wanting more success and  
fulfillment in their careers and more time,  
balance, and joy in their personal lives.**

**Announcing A BreakThrough**

BreakThrough ... with a big B and a big T. What's that all about?

It's my new business! And I'm pretty excited about it. It's called Business BreakThrough Institute. [Click here to visit our website.](#)

I've always been inspired to help people, especially women, have the lives they want. That's been the driving force behind my coaching business and this newsletter.

I want to make people's lives work better. And part of that mission has always involved helping people market their businesses more effectively so that they just take off and become self-sustaining, strong, and successful. Now, we're taking this business coaching aspect of what we do to a completely different level.

I've teamed up with good friend and co-founder, Barbara Mencer, to bring you the Business Breakthrough Institute (BBI). That doesn't mean that LifeWork Coaching is going away. I'll still continue to provide the services you've come to expect.

For years, Barbara and I have coached professional service providers, helping them grow their client base and make more money. Barbara has specialized in working with attorneys (<http://www.rainmaker-strategies.com>) while I've worked with practitioners in all fields, from accountants and financial planners to acupuncturists and body workers (<http://lifeworkcoaching.com>).

Barbara lives in San Diego and I'm in North Carolina. The perfect match. Two people with two perspectives and one overriding belief.

We believe that when you provide practitioners with the tools to be successful and reach more clients, you not only help the practitioners realize their dream of freedom, financial independence, and contribution to others. You also help the thousands of clients and patients those practitioners serve!

And that's the vision of Business BreakThrough Institute. We want to make a BIG difference. ***We want to move, touch, and inspire a million lives. It's our promise. It's our passion. It's why we created The Institute.***

The centerpiece of what we offer is the BreakThrough Mentorship Program. It's a leading edge approach to teaching professionals in service-oriented businesses how to market themselves in a way that produces exceptional results.

If you're a business owner or someone who's dreamed of starting your own practice, haven't there been times when you wished somebody could just tell you ... step by step ... exactly how to go about putting all the pieces together to create a thriving enterprise?

Well, that's precisely what we do for you. And *how* we do it is critically important to your success. [Click here to find out how our approach makes all the difference.](#)

It's a comprehensive 12-month program designed to take you from square one through to mastery. We realize that one size doesn't fit all, so there are various program options to suit your particular needs. [Click here to peruse the particulars.](#)

**If you're reading along thinking, "I don't have a business and have no intention of starting a business, so what does this have to do with me?"... hold on. Maybe a lot.**

Refer a friend or family member to the Mentorship Program or any other coaching or training we offer and we'll give you 15% of their tuition or coaching fees as a thank you for recommending us. [Click here to find out how our generous referral program can help you make some passive income ...](#) while helping someone get the help they need to be really successful.

And if you think this program just might be for you but you could use some help with the cost, we have an answer. **Refer 3 ... Get yours free!** [Click here for details.](#)

Is that it? No. BBI is more than just the BreakThrough Mentorship Program. We offer quite a number of services from [marketing consultation and design](#) to [presentation skills coaching](#).

On top of all that, we're offering some great [workshops and classes](#). Many of which are free. Check them out.

And yes, we'll still be offering life coaching as we have from the beginning. [Click on Life BreakThroughs](#) to learn what coaching

can do for you.

The bottom line: Our mission is to enrich our client's lives. That's not a mission we take lightly.

We're committed to excellence. Whether we're working with you to grow your business, enhance your presentation skills, or providing life coaching and training, we'll give you the best of ourselves ... the best of our resources.

We're here to serve you. We want you to be absolutely delighted with us. That's why we offer a [money back guarantee](#) on all of our products and our mentorship programs! (Check it out.) You can't beat that. We can offer that kind of guarantee, because we produce results. [Click here to read what our clients have to say about us.](#)

In the next month or so, this newsletter is going to have a new look and new content.

*If you've come to value what we do here on a monthly basis and would hate to see that changed, don't worry. We'll still be bringing you an article each month that's designed to inspire and challenge. We'll still be doing our best to provide you with useful insights and make you feel good about yourself and the wonderful possibilities that exist for your life. That won't change a bit.*

We'll just be bringing you an additional article on business-building for those entrepreneurial souls who are out there doing their best to make a success of a business that's all their own.

We invite you to join us on our new journey and hope you enjoy what we have in store for you in the new newsletter.

All my love,  
Denise

## Subscription Information

This free publication is produced monthly and features inspiration and strategies for building your career or business while creating more time, balance, and joy in your personal life. Your feedback is always welcome.

If you know others who would like to receive this newsletter, please pass on this issue so they can sign up.

To subscribe to the LifeWork Newsletter, please send a blank e-mail to [denise@lifeworkcoaching.com](mailto:denise@lifeworkcoaching.com)

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