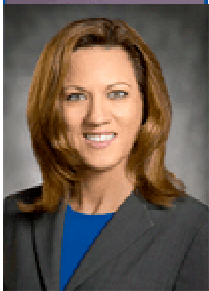


[WELCOME](#)[ARTICLES](#)[NEWS & ANNOUNCEMENTS](#)[CONTACT](#)

WELCOME

The ability to make rain starts with one drop, one small action step. When that first drop is added to another and another and another, before long, you're bringing in the business ... making rain!

That's why the raindrop you see on this newsletter and my website is a special image for me. It symbolizes the power that lies in the cumulative effect of lots of seemingly small actions working together to produce big results. From tiny raindrops mighty rivers flow.

That little raindrop means a lot to me.

And it's time to leave it behind. The page is turning.

Next month, the newsletter will have a new name ... BreakThrough! ... a new format and a new look. It's all a part of the new Business BreakThrough Institute I've created in partnership with my friend and co-founder, Denise Hedges.

It's an exciting time. We're launching a new venture we know will be successful and life changing for us and those we have the privilege to work with. And yet ... I'm going through a transition, and it's stirred some emotions, as life transitions always do. I know we're not losing anything. Rainmaker Strategies isn't going away. We're just building on what we've already manifested to create something even better, something that can help even more people create the lives and businesses they want. That's a good thing. And yet ...

There's something bittersweet about leaving behind the tried and true ... the comfortable ... the familiar. There's something inside me that likes the safety and security and predictability of the way things are now.

Can you relate? Is there something you've wanted to go for, but there's that voice that says, "Can't we just freeze things where they are for a while and enjoy (or make do with) what we've got?"

Oh, not really. Not for long anyway. You know deep down it doesn't work that way. It's within the crucible of fire that steel is forged ... not the freezer!

It's a problem for so many of the people I work with. The prospect of developing new business makes them uncomfortable. They want to move forward. They want the new business, but taking the action needed to get it forces them right out of their comfort zone. Easier to spend time doing things that are safe and familiar. Easier to put off facing the challenge. Easier to resist change ... at least for a while.

Triple Your Revenue with These Six Foolproof Steps

Learn the specific marketing strategies that are guaranteed to produce the greatest results, so you stop wasting time and start generating more clients, customers, and profit. This teleclass will enable you to move past any fears or doubts you may have regarding sales and marketing.

WHEN: November 13th from 4 -5:30 pm Pacific

To register for more information, [click here](#).

The Business of Attraction

In this workshop, we teach you how to use the Power of Attraction to attract the clients, customers, and opportunities you want into your life in a virtually effortless way. We give you the secret . . . helping you to master the strategies, tools, and “ways of being” by which extraordinarily successful people live their lives.

WHEN: November 15th from 4 – 5:30 pm Pacific

To register for more information, [click here](#).

Are You Making Any of These Five Fatal Marketing Mistakes?

Many well-meaning, hard-working business owners unknowingly sabotage their businesses with poor marketing. That’s worse than no marketing, because bad marketing is incredibly expensive. In this teleclass, you’ll discover the 5 fatal marketing mistakes that plague business owners and begin to fine-tune your own marketing strategies.

WHEN: December 6th from 4 – 5:30 pm Pacific

To register for more information, [click here](#).

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If you’ve enjoyed this article and learned a valuable business-building tip, please feel free to forward this newsletter to your friends and colleagues.

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